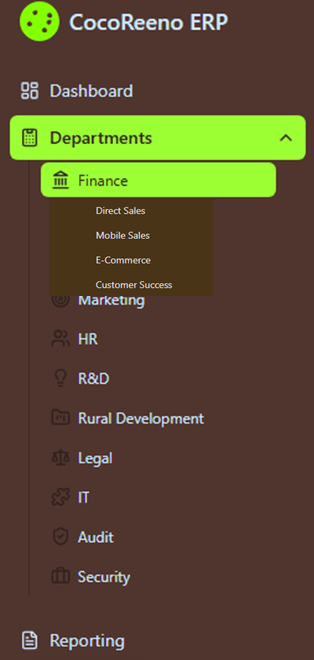
****

# EXECUTIVE SUMMARY

The whole ERP of CocoReeno is built on the organogram and structure of the company.

However, in the dashboard menu, there is a “Departments” menu link which links to the OVERALL DEPARTMENTS PAGE. Then that menu item will also have the Departments and sub departments nested in it.

As indicated below:



### DASHBOARD MENU

DASHBOARD

=============

DEPARTMENTS (nested organogram)

BI (Business Intelligence, analytics, reporting, forecasting, vulnerabilities, risks,

=============

**Architectures**

STRATEGIES

AI

AUTOMATIONS & WORKFLOWS

===============

SECURITY (Cybersecurity) – Isolation of attacks, vulnerabilities,

DIAGNOSTICS (Full System)

============

COMMUNICATIONS

Organogram

### NESTED ORGANOGRAM UNDER THE DEPARTMENTS MENU

### DEPARTMENTS

### 🏗️ ****Improved Suggested Structure for CocoReeno****

**CHIEF EXECUTIVE OFFICER (CEO)**

|

|**-- CHIEF OPERATING OFFICER (COO)** [optional: to prepare for scale]

|

**|-- FINANCE & ACCOUNTABILITY**

| |-- Financial Planning & Analysis (Projections, Forecasting)

| |-- Accounting & Bookkeeping

| |-- Budgeting & Cost Control

| |-- Investor Relations & Capital Strategy

|

**|-- OPERATIONS & SUPPLY CHAIN**

| |-- Harvesting & Procurement

| |-- Logistics & Fleet Management

| |-- Inventory & Warehousing

| |-- Quality Assurance & Compliance

|

**|-- SALES & DISTRIBUTION**

| |-- Direct Sales (B2C) – e.g., street carts, kiosks

| |-- Mobile & Field Sales (formerly "Hawking")

| |-- E-Commerce Sales

| |-- Sales Support & Customer Success (CRM, After-Sales Service)

|

**|-- MARKETING & BRANDING**

| |-- Brand Strategy & Market Research

| |-- Campaigns & Advertising

| |-- Digital Marketing

| |-- Social Media (Facebook, Instagram, LinkedIn, TikTok, YouTube)

| |-- Paid Ads (Google Ads, Meta Ads, TikTok Ads)

| |-- AI Content Creation (AI Videos, AI Photos, AI Graphics)

| |-- Public Relations & CSR

|

**|-- HUMAN RESOURCE & ADMINISTRATION**

| |-- Recruitment & Onboarding

| |-- Employee Training & Development

| |-- Compensation & Benefits

| |-- Performance Management

| |-- Workplace Culture & Compliance

|

**|-- RESEARCH & DEVELOPMENT (R&D)**

| |-- Edibles (Flesh & Water)

| |-- Health & Wellness

| |-- Inedibles (Husk & Shell)

|

**|-- HUMAN RESOURCE & ADMINISTRATION**

| |-- Recruitment & Onboarding

| |-- Employee Training & Development

| |-- Compensation & Benefits

| |-- Performance Management

| |-- Workplace Culture & Compliance

|

**|-- RURAL DEVELOPMENT, SUSTAINABILITY & SOCIAL EQUITY**

| |-- Rural Farmer Empowerment Programmes

| |-- Climate-Smart Agriculture Integration

| |-- Community Livelihood Projects

| |-- Carbon Footprint Reduction Initiatives

| |-- Gender, Youth & Social Inclusion

|

**|-- LEGAL & REGULATORY AFFAIRS**

| |-- Contract Drafting & Management

| |-- Intellectual Property Protection

| |-- Regulatory Licensing & Permits

| |-- Legal Risk & Dispute Management

|

**|-- INFORMATION TECHNOLOGY (IT & SYSTEMS)**

| |-- Tech Support (All Departments)

| |-- Software Development (Build & Integrate)

| |-- System Upgrades & Automation (ERP, POS, CRM)

| |-- Cybersecurity & Infrastructure Security

| |-- AI Deployment (Internal Tools, Content, Reporting)

|

**|-- AUDIT & COMPLIANCE**

| |-- Financial Audit Reviews

| |-- Operational Process Audits

| |-- Performance Metrics & Goal Alignment

| |-- Policy Compliance & Internal Controls

|

**|-- SECURITY & ASSET MANAGEMENT**

| |-- Physical Site Security

| |-- Asset Monitoring & Infrastructure Control

| |-- Inventory Protection & Surveillance

| |-- Emergency Response & Risk Mitigation

**Departments**

The various departments of the company are individual modules with their own sub modules or sub departments.

Each department is supposed to be a separate module which can have sub modules.

The ERP should be created such that it will be possible to later add other departments or modules, and it should be possible to add sub modules as well. This will ensure agility of the system in terms of growth and dynamism.

The design should be be beautiful. I **want you to improve upon the UI. I want something sleek and modern. And I want see buttons and links in action. Use hypothetical data to show me the UI in action.**

For the color palette, use a professional combination of **lemon-green and dark brown** (those are our brand colours) with contrasting whites and grays. The CSS has been designed in the CSS document added to this one.

In case a google API is needed, then use this google api key: **AIzaSyB5XVbCfPD6cV8NZnuZVohQID0pMH-tUvk**